



FOR IMMEDIATE RELEASE

Town of Scituate, MA Releases Scenic Video to Welcome Tourism

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SCITUATE, MA, May 26, 2022 - Today, the Town of Scituate, Massachusetts, announced the release of a scenic promotional video showcasing Scituate to encourage year-round tourism to our coastal community and hidden gem on the South Shore. A collaboration between the Town of Scituate and the Scituate Economic Development Commission, the video invites visitors to "Sea Scituate", highlighting the town's vibrant arts and cultural scene, restaurant offerings, shopping, wide array of recreational opportunities and laid-back lifestyle.

A shortened commercial will make its national debut during primetime on Fox Business Network on Thursday, May 26 and air again on Sunday, May 29. A full-length version of the video with stunning drone footage over Scituate can be viewed on the Town's website www.scituatema.gov/tourism and the Scituate Visitors Center website at www.scituatevisitorscenter.com.

The Town of Scituate is proud to support the efforts of the Scituate Visitors Center, a non-profit organization whose mission is to promote Scituate as a travel destination, improve the quality and quantity of the visitors' experience, and boost the local economy.

For more information, send an email to scituatevisitors@gmail.com.

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