

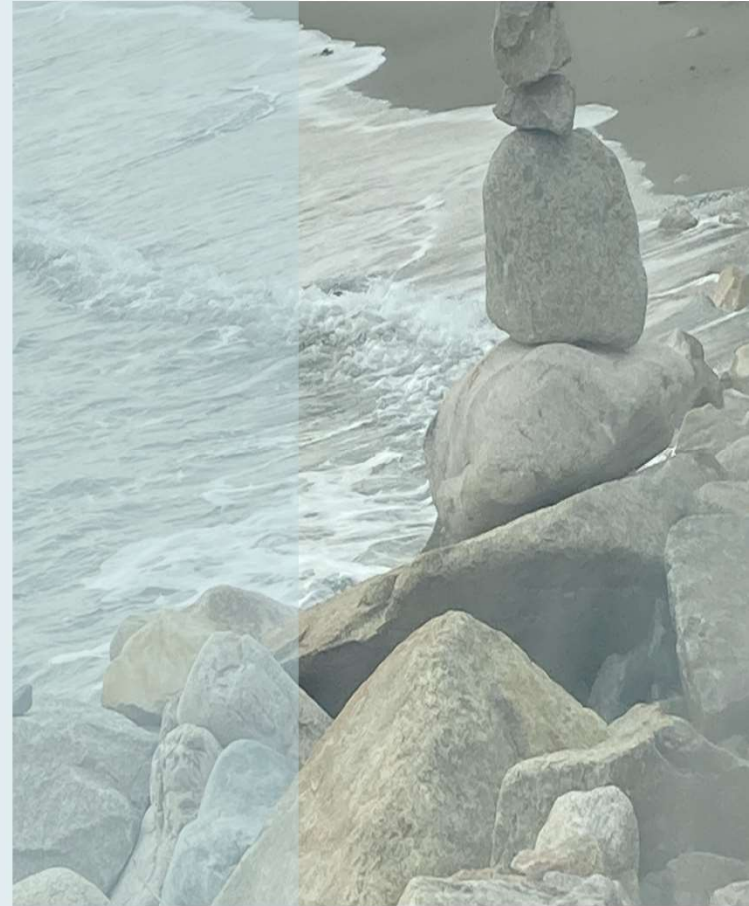
SCITUATE BEACH COMMISSION

Kelly Bower, *Chair*

Kate Dahlstrom, *Vice Chair*

Andrea Ramsey, *Clerk*

Richard Beekman



The Beach Commission is seeking endorsement of a pilot revision to the current visitor beach pass program.

We believe the revisions proposed to the program

WILL:

- Increase local awareness and use of natural resource resulting in increased support to local businesses and the economy
- Improve the experience and access to beaches for vacationers at local inns and AirBnBs; this may also increase overall tourism traffic
- Allow for more flexibility for 'day tripping' from surrounding towns, again increasing access to Scituate businesses
- Improve resident experience for guests who require their own transport to beaches (e.g. disability, car seats)

WILL NOT:

- Impact the availability of beach access or parking to local residents

Current Visitor Beach Pass Program

"Daily Out of Town Beach passes that are valid on Tuesdays and Thursdays only for Peggotty Beach are available for sale at the Harbormaster's Office for \$20 per day. Passes must be purchased on the day they are used (no advance purchase)."¹

ONLY 8 PASSES WERE PURCHASED IN THE 2022 BEACH SEASON

¹ [2023 Transfer Station and Beach Stickers | Scituate MA](#)

Is there a need?



Richard & Sherri

July 2022

Charming old house on a main road. Much bigger in person than the pictures show. Great communication with hosts and very clean which is always a huge plus! The only drawback for us was not being able to park at any of the local beaches due to not have a parking permit. Nice beaches you can drive to about 20 or so minutes away. Loved how close it was to quaint downtown Scituate. Very comfy for our family of 5!



Samilys

June 2021

House is bigger than it looks in pictures, tall ceilings in kitchen, bright and airy. Plenty off street parking for all guests. Beaches are open to the public but plan ahead to buy beach stickers unless you're OK with the fine. There's very little in terms of signage or instructions for beach parking and we ended up getting a \$50 ticket at Peggotty.



Response from Mario & Maria

June 2021

The Town of Scituate offers seasonal beach stickers to residents and non-residents. Resident stickers are license plate specific unfortunately. The limited number of non-resident sticker's are costly and sell out quickly early in the season. Daily beach passes are available for purchase, and we will post this message below on our link for future reference:
Daily Out of Town Beach passes that are valid on Tuesdays and Thursdays only for Peggotty Beach are available for sale at the Harbormaster's Office for \$20 per day. Passes must be purchased on the day they are used (no advance purchase)

Is there precedent?

Rexhame Beach, Marshfield

Non-resident day passes are available for \$15 (Monday - Friday) and \$20 (Saturday, Sunday, and holidays).
After 5:00pm everyday is \$5.

[Rexhame Beach | Marshfield Police Department](#)

Duxbury Beach, Duxbury

Day parking (for non-sticker holders) is available at the Duxbury Beach Park and is best accessed by going through Marshfield (rt 139) and taking Canal Street to Gurnet Road in Duxbury. There is a fee of \$20 per day (cash only).

[Visiting Duxbury Beach | Duxbury MA](#)

Maximize use, minimize resident impact

- Expand day pass from 2 to 5 weekdays (no Sat/Sun use)
- Expand day pass from Peggotty only to include all Scituate beaches
- Increase cost to \$20 (open to feedback)
- Limit to 20 per day (open to feedback)
- Allow for advance purchase up to 1 week prior to days of use to avoid logistical barrier of purchasing each day for weekly visitors
- Provide supplement “beach rules” with passes
- Increase awareness of program through Scituate website, social media, connection with other town governments, local businesses/Inns, etc.
- **For discussion:** connect with local businesses to provide coupons on the passes to incentivize visits to businesses

Plan to reassess in Q4/2023 - usage, feedback and determination on whether to extend or revert back

THANK YOU