# Economic Development Commission – Meeting Notes 4/1/2019

Attendees: Sue DiPesa (chair), Ann Burbine, Paul Bartkiewicz, Geena Savage, Robert Dwyer, Colin McNiece, and Jack McGinnis

EDC Staff: Brad Washburn (Planning & Development Director), Ted Brovitz (Consultant)

Guests: Marla Minier (29 Christopher Lane); Fran Mcmillen (79 Cole Parkway; Scituate Harbor Business Association), Miriam Brown Wall (31 Booth Hill Rd), Jennifer Kuhn (70 Carrie Litchfield Ln); Sytske Humphrey (8 Ladds Way; Beautification Committee); Michele Wood (160 Turner Road; Scituate Harbor Business Association); Mark D'Onofrio (743 Country Way; Scituate Chamber of Commerce); John J. McLaughlin (160 Turner Road); and Don Ernst (7 Allen Rd)

## Old/New Business

- Sea Scituate Signage referred to power point with proposed locations/selected signage. Want to apply for permits for all signs at once (total of 9); stretches 3A/Henry Turner Bailey to Marshfield line.
  - o Ted discussed the need for a plan for state approval of the sign permit application
  - o Paul will continue to work with Brad and Ted on the sign approval process
  - Need to select a suitable location for the wooden kiosk; may not be Cole Parkway
    - Discussed options for removing during inclement weather

# Liason Reports

- Greenbush/Driftway Geena Savage
  - Update on Widows Walk Golf Course Committee
    - Met with Nancy Holt (Finance Director/Town Accountant) to get monetary figures for proposed "Triple Play" improvements to the parking lot, frontage, and club house
      - Working with DPW on the parking lot
    - Discussed Inner Club Membership program roll-out and potential for future economic opportunities for the golf course and town
      - Driving range as a unique feature of Widows Walk that other surrounding golf courses do not have
    - Public Relations roll-out on social media via Town post
  - o Metropolitan Area Planning Council
    - Ann and Geena attended the MetroCommon 2050 listening session in Norwell on March 21, 2019
    - Geena has joined the MAPC's Community Engagement Advisory Committee, a regional effort
- Harbor Robert Dwyer
  - Harbor Merchants
    - Restaurant Week (town-wide)
      - Requests \$50.00 for signage (VOTE: Unanimous)
  - Harbor Cultural District

- Discussed use of art installations and temporary fixtures in the harbor that are popular and picture worthy
- Hosting an Art walk and Poetry Month
  - Requested \$140.00 for materials and social media outreach (VOTE: Unanimous)
- Sister City
  - Hosted the Consulate General of Ireland; held various fundraising events including speakers; continued Foreign Film Festival

#### North Scituate – Ann

- Met with Friends of North Scituate on March 27
  - Have been in discussions with Brad
- Dribbles moving into old Wilbur's location
  - Building was completed gutted
- o Town owned parking lot is filled with train commuters
- Still Waters Wine and Gourmet partnering with Tara's Kitchen
  - Restaurant that will be open 7 days a week, opening at 6 am to include breakfast; plans to put benches in front of the windows
    - Also owns a shop on Rt 123 in Norwell good reviews from members
  - Offering gourmet cheese boards at the wine store
- Looking for light pole banners topic for discussion and budget allocation at next meeting
- o Beautification Committee (Ms. Humphrey)
  - Concerned with lack of volunteers around town, and particularly in North Scituate and Greenbush/Driftway area for road islands and frontage
  - Discussion about Golf Course frontage
  - Going to Board of Selectman meeting 4/2 to discuss adopting a Town flower
  - Hoping Ship Shape Day advertising will draw more interest for volunteers
- North Scituate Meeting April 24
  - Hosted by Board of Selectman, Town Administrator, EDC, Planning Board, Planning and Development
  - Discussing long term planning for North Scituate
- Jamies' owner went to Board of Selectman a few weeks ago to request a per gallon discount on disposing of septic waste
  - Only restaurant in town (defined as 100 seats) that is not on town sewer
  - Board of Selectman agreed to draft a reduced cost agreement
  - Agreement would save approximately \$20,000 to \$30,000 a year just for waste disposal

#### <u>Trail Signage – Marla Minier</u>

- Provided maps of current trails; discussed which trails still need to be mapped (Crosby and Damon)
- Want to put maps on the town website

- Have developed a Scituate Conservation Committee logo, that incorporates EDC's "Sea Scituate" logo; uses Scituate blue
- Discussed website coordination with historicscituatetrails.org, which was developed with CPC funding
  - RJ will reach out to developer about access
- Need for parking for trails
  - o Specifically trails at Higgins/MacAllister and Bates
  - o Need to build a bridge
  - o Brad predicts with current plans parking will be underway by Fall 2019
  - o Discussed hosting future events such as trail runs, hikes, tours, walks
  - Would like to have more signage on the roadways and fix up Ellis Estate roadway signage; keep uniform with the rest of town
    - Has money from CPC for kiosks
  - Overall need for visibility to the town that the trails exist and are available for town residents to utilize

#### 2019 Scituate Pocket Guides

- Reached out to Brad to ask for a \$2000.00 contribution; bi-annual printing
  - Discussed what the money goes towards buying an "ad" for the committee and supporting the inclusion of town information pages
  - o Chamber of Commerce as a Sponsor
- Plan to discuss and vote at next meeting whether to contribute

### Reusuable Shopping Bags

- Plastic bag ban goes into full effect in the town September 1, 2019 (deadline for compliance from all local businesses)
- Discussed purchasing reusable bags and giving them to local businesses (166 in town effected), quantity based on business, to give them a head start
- Discussed look and feel of the bags
  - Want to include Sea Scituate logo
    - Great advertising opportunity
  - o Discussed using art work for special edition bags in the future (collectors items)
- Need to check with Nancy Holt about sponsorship opportunities for the bags
- Brad suggested \$2500.00 to start
  - o Ann and RJ selected as liaisons to select look and feel of the bags
  - o Committee expressed the need and want to look at samples
  - Will discuss funding next meeting

### Scituate Harbor Resiliency Plan

- \$37,500 grant (Executive Office of Energy and Environmental Affairs) and \$25,000 Grant (MAPC) to bolster study; grant applications were funded with an EDC contribution
- Brad requests \$6000.00 this year, and \$6000.00 for next year to support efforts; the project will take place over 2 fiscal years
  - o VOTE: Unanimous for \$6000.00 for FY2019; cannot vote on additional \$6000.00 until FY20.

### North Scituate Community Meeting

- Scheduled for April 24, 2019 @ 630 PM at the Library
- Focus on sewer, zoning, and parking, and maintenance
- MAPC 6 months ago offered a grant for North Scituate; funded by the BAR Foundation
  - Will be used for new zoning in North Scituate
- Regional sewer study is still underway
- Planning alternatives for sewer if regional project is delayed

#### Greenbush-Driftway Zoning

- Town Meeting is April 8
  - o Article 23
  - o Importance of turning the narrative regarding town boards and committees
  - o Focus on better looking, responsible, environmentally friendly development; giving the town and its residents control over the type of development allowed, and what it will look like
- Less attendance from the public at the most recent discussions/workshops on the zoning initiative
- Advisory Committee voted 3-3 for the zoning initiative; concern with Jenkins Place
  - Discussed additional meetings with Jenkins place residents and their feedback at public workshops
  - Discussed alternatives

### Other Meetings

- Town Meeting April 8 7pm
- Town Election May 18
- North Scituate Meeting: April 24, 2019 630 PM at the Library
- EDC Meeting: May 20, 2019 630 PM at the Library

# FY 2019 Budget

- At beginning of meeting: \$24,750.00 (FY2019)
  - o \$6000.00 Scituate Harbor Sustainability and Resiliency Master Plan
  - o \$50.00 Harbor Merchants for Restaurant Week
  - o \$140.00 Harbor Cultural District for Poetry Month and Art Walk
- Items for discussion at next meeting
  - o \$2000.00 contribution for Scituate Pocket Guide
  - o \$2500.00 for Reusuable bags initiative
  - \$1500.00 (up to) for RJ's trip to Ireland with the Sister City delegation in June, to pay for lodging expenses
  - o North Scituate Banners

Date Approved: May 20, 2019