

Economic Development Commission – Meeting Notes 11/19/2018

Attendees: Sue DiPesa (chair), Ann Burbine, Paul Bartkiewicz, Geena Savage (Bournazian), Robert Dwyer, Colin McNiece

Guest: Brad Washburn (Planning Director), Ted Brovitz (EDC consultant) Fran Mcmillen (guest; member of Harbor Business Association Board)

Old/New Business

- Cumberland Farms on Driftway – no longer happening
 - Bait & Tackle shop will remain, with plans to renovate other building into a mom and pop general store
- Discussed the potential for future redevelopment of the gas station on Front Street
 - Prior discussions (6 months ago) were to turn the property into a mixed used residential building with Starbucks on first floor
 - No recent discussions about this prior proposal
- Starbucks potentially interested in old Bank of America building, because of the existing drive thru
 - Discussed traffic concerns
 - Discussed impact on local coffee shops
- Development in surrounding towns
 - Red Lion Inn and Atlantica under new management – The Catered Affair
 - Large crowds at their events this past week
 - Used only social media marketing
 - Discussed utility of social media marketing
- Sewer Project
 - Meeting in December
 - State and local commitment
 - Regional project would be competitive for grant funding

Liason Reports

- Greenbush/Driftway – Geena
 - Volunteer for Widows Walk Golf Course Committee as the Greenbush/Driftway Liason to the EDC
 - Has started to compile a list of area businesses with contact information
- Harbor – RJ
 - Volunteer for Shellfish Advisory Committee as the Harbor Liason to the EDC
 - Attended Harbor Business Association Meeting
 - Questions at meeting about EDC's funding source – meals tax
 - Will prepare and present funding opportunities for EDC in January 2019
 - Starting to prepare the harbor for Christmas – annual wreath contest and decorations
 - Focusing energy on specific events, rather than monthly events (Fran)
 - First Fridays
 - Christmas
 - Pumpkin carving

- Boat show
 - Car show
 - Opening of the Harbor
- Attended Scituate Harbor Cultural District Meeting
 - Discussed summer concert series at the bandstand
 - Wants an EDC representative
- Sister City Commission
 - Discussed Irish Food Festival (similar to Westport)
- Discussed opportunity for pop up stores in the Harbor
 - Northeast Thrift Shop is going into old Silent Chef location for the Christmas holiday
 - ATM Store moving into red building in the harbor with 30 year lease
- North Scituate – Ann
 - North Scituate Group
 - Sent around a Survey Monkey
 - Working on organizing the group and its mission
 - Opportunities in North Scituate
 - Hingham Institute vacancy
 - Jaimie's
 - Christmas in the Village 12/14 from 4-7 PM

New England Boat Show – Fran McMillen

- Presented materials on the history of the Scituate booth at the New England Boat Show
- This year the New England Boat Show is February 9-18th at the Boston Convention Center
- Fran has been marketing Scituate since 1993 at this event – booth is now 10 x 30; markets the town as a “destination port”
- EDC approved \$1,500.00 towards Boat Show
 - Past donations have been in the same amount
 - Good opportunity to market “Dock to Dish” event and other town events

Sea Scituate Directional Signage and Harbor Signage

- Want to place signs before Summer 2019
- Purchase order with Permaline with the money allocated from FY 2018 funds
 - \$10,000 towards hand carved kiosk
 - \$3,000 to \$4,000 on directional and road signage
- Discussed priority of location and information on signs
 - Follow 3A as a launch point
 - Billboard – proposed location for first sign – Welcome with Sea Scituate logo and slats with directional markers for specific areas going into town
 - Town Hall – proposed location for second sign
 - Roundabout – proposed location for third sign
- Discussed potential issues with placement and maintenance of kiosk
 - Want to have a location between Front Street and the Harbor with a lot of pedestrian and driver visibility

- Want to attract people from their Boats onto Front Street
- Potentially add lighting to the area
- Discussion of pocket parks
- Need to consult with DOT, Building Inspector, and DPW
- Consider break away poles for all signage for safety
- Discussed preference for slats that are interchangeable
- Discussed issues with vandalism, prevention of vandalism, and future maintenance costs

FY20 Budget

- Work with Planning and Development Department to update zoning bylaws
- Work with BOS, Planning and Development, DPW, and other Town Departments and boards/committees to address infrastructure issues to stimulate economic development
- Continue program for creating and promoting the Sea Scituate brand
 - Wayfinding program
 - Organize “Dock to Dish” event and other community events to support and promote local businesses

Greenbush Zoning

- 12/17/2018 meeting at Maritime Center @ 6 PM
 - Working session before public sessions in 2019
 - Hear from the community and consider suggestions
- Work in progress – focus on infrastructure and village type planning

Planning & Development Updates

- Town Master Plan
 - Harriman has submitted a proposal for Scituate’s Master Plan
 - Will need an EDC representative on the task force for the Master Plan
 - Task force will consist of BOS members, Planning Board, EDC, Harbor Cultural Council, Harbor Business Association, and interested citizens
- MassWorks Grant
 - Town received \$2.2 million grant from the Executive Office of Housing and Economic Development’s MassWorks grant program
 - Two Phase Project to implement a comprehensive program of public sewer inflow/infiltration improvements
 - Goal is to provide sewer capacity to areas in town and sustain future development opportunities
 - The grant will provide funding for the first phase of the project- Cedar Point
- North Scituate Zoning Grant
 - Plan is for transit oriented, mixed use village style zoning, similar to Greenbush/Driftway
- Scituate Harbor Resiliency/Zoning Grant

FY 2019 Budget – started meeting with \$36,000 FY2019 Funds

- **Approved \$10,000.00** towards contracts with Brovitz Community Planning & Design

- Implementation of SeaScituate Wayfinding Program
 - Continue to implement the Greenbush-Driftway Zoning Package
- **Approved** \$1500 to aid Fran McMillen at the New England Boat Show
- \$24,500 left for FY2019 Funds

Approved December 17, 2019