

SCITUATE BEAUTIFICATION COMMISSION
Minutes from Meeting March 15, 2022
Scituate Town Library – Large Conference Room

I. Call to Order

The meeting was called to order at 7:06 PM. Present were S. Casey, K. Desler, L. Dienel, S. Humphrey, H. Kimball, L. Powers, K. McCormack, M. Palleiko, M. Tennaro, and D. Bangert (Ship Shape Day coordinator). Absent was J. Veiga.

II. Approval of Minutes

Motion: M. Palleiko made a motion to approve the minutes of the February 15, 2022 meeting. Seconded by K. McCormack. All were in favor.

III. Ship Shape Day – S. Humphrey encouraged the use of the Ship Shape Day (SSD) QR code and D. Bangert provided an update on planning:

1. SSD will be April 30th. The town event notification is in process.
2. The large banner will go up at the Town Hall on April 15th. The date will be changed by Harbor Sign who has provided this service free of charge in the past.
3. Four large signs will also be put in place on April 15th at the Driftway, the traffic circle, Mt. Hope, and Front St. Starting this year, there will be a 5th one placed in Humarock. The existing wooden signs need to be replaced. D. Bangert has proposed slightly larger metal signs that should last longer. Buildasign.com has been used in the past. Estimated cost on this website is approximately \$70/sign. Dates can be changed in the future with decals.
4. Fifteen smaller signs will be dispersed on town owned property the Sunday before SSD. These signs are in good shape.
5. Posters, 18 x 24, will be placed on easels at the Town Hall and the Library. These posters cost \$3.50 each.
6. D. Bangert will print some 8 x 12 handouts at home or at the Town Hall that can be hung up in appropriate areas around town.
7. Book marks are distributed at town owned buildings including schools, DPW and the Town Hall. The QR code will be added to the current design. S. Clancy has offered to provide design updates. D. Bangert will order 100 sheets (3 bookmarks each). The total cost is approximately \$125.
8. The Town Meeting voting cards will advertise SSD on the backside.
9. D. Bangert will send an announcement to S. Casey to forward to L. Devin to post on the town's Facebook page.
10. SSD announcements will go out in Peachjar, and appear in the Mariner and possibly the Boston Globe.

11. The shipshapeday.org website had approximately 600 visitors last year. The majority were direct hits meaning that the website name has been well advertised.
12. There is an adequate supply of gloves and bags. However, more grabbers (to bring total available to 50) will be ordered and donated by Commission members.
13. An SSD subcommittee has been formed including D. Bangert, S. Humphrey, M. Palleiko, and H. Kimball.
14. *Motion:* H. Kimball made a motion to approve spending up to \$600 for SSD supplies. Seconded by S. Casey. All were in favor.

IV. Standing Reports

- A. Treasurer - L. Dienel reported that there was approximately \$22,000 left in the budget.
- B. Railroad Crossing Islands – K. McCormack announced that the islands had made it through the winter without much damage. L. Dienel will confirm with Coastal Excavating that they are continuing on with their contract and discuss with them whether planting of Petunias could be added. Some Commission members were not satisfied with their job (maintenance done too late, planting cut too short for Winter). L. Dienel mentioned that CE may have been short staffed last season and will review requirements with them.
- C. Adopt-a-Lot (AaL) Program – M. Tennaro mentioned that the potential AaL volunteer for a Humarock garden has not followed up on initial discussions.
- D. IT/Website Manager – S. Casey reported that everything is up to date.
- E. Merchant Coordinator – L. Powers mentioned that she is finalizing the voucher with a condensed version of the Merchant Program history.
- F. Plant Scituate – S. Humphrey provided an update on plans for this program.
 1. The Commission should consider what kind of outreach will be initiated at the schools this year after a pandemic lapse.
 2. In support of Ukraine, small bags with sunflower seeds will be handed out at SSD this year.
 3. The Marigold lottery will be held.
 4. A sub-committee was formed including S. Humphrey, M. Tennaro, and S. Casey.

V. Old Business

A. M. Palleiko provided feedback on the meeting with Jim Boudreau (Town Administrator) and Kevin Cafferty (DPW).

1. Two employees perform town maintenance and are already overworked. Options to address the need for more maintenance were: 1.volunteers; 2. Contractors; 3. increasing budgets. The SBC shared our bidspecs and suggested sharing our bidspec forms with town owned buildings so that each department can build the expense into their annual budget. Jim Boudreau suggested updating the SBC bidspecs and for both K. Cafferty and Leslie Dienel to contact contractors and get pricing for each building. It may be possible to present this additional budget item at the Fall Special Town Meeting or include it at the 2023 Town Meeting.
2. It was recommended that anything done to the N. Scituate garden be minimal as it is hoped that the sewer work will begin in the near future. The Commission discussed whether Northern Oaks and Coastal Excavating should be asked to bid on clean up and addition of some annuals.
3. The replacement of trees in the harbor is in process with guidance from landscape architect, Karen Joseph.
4. The Town Common had originally been all Elm trees, but there had also been a Spruce tree at multiple times. It was decided that an addition of a new spruce tree would be welcome. The Commission is waiting to hear on advice from the Historical Society. Northern Oaks has given a quote of \$500 for a large Blue Spruce.
5. M. Breen has created incentives for his staff to take the necessary steps to become a certified arborist.
6. If the Commission wanted to do anything at the Safety Complex, the Conservation Agent, Amy, would need to be consulted.
7. There may be opportunity for the Commission to provide assistance at the Pier 44 park when that is developed.
8. The Commission has the go ahead to add a couple trash barrels to the beaches. It was discussed as to whether the barrels could be decorated by the children.
9. Because SSD is a town wide event, it can be advertised and/or have a shipshapeday.org link added to the town website.

B. The Commission agreed to support the state's new Bottle Bill. S. Humphrey offered to write a letter to the Select Board in hopes they will also support the Bill.

VI. New Business

As time was running short, it was decided that a final discussion on the addition of a Spruce tree to the Town Common and other special projects will happen at a later date.

VII. Notes

None

VIII. Adjournment

Motion: H. Kimball made a motion to adjourn at 8:45 PM. Seconded by S. Casey. All were in favor. The next scheduled meeting will be April 19, 2022.

Respectfully submitted, H. Kimball