

SEA SCITUATE



Town of Scituate, Massachusetts
Economic Development Commission
Wednesday February 10, 2016
The WPA Building. 7 Henry Turner Bailey Rd

The meeting was called to order at 7:05 PM

Members attending: Ann Burbine, Chris McConaughey, Colin McNiece,
Paul Kukstis, Nolan Kelly, Brendon Murphy, Monte Newman

Visitors: Ted Brovitz – BCPD, Laura Harbottle,- Scituate Town Planner,
John Clarkeson, - Chairman,-Scituate Water Resources Commission, Kim Stewart,-
Scituate Animal Control Officer & Ashley Davis assistant, Mark Favermann,-
Favermann Design

- Approved the minutes from January 13 meeting.
- Met with Kim Stewart, Animal Control Officer and her assistant Ashley Davis re: EDC funding in support of pet waste removal stations. The EDC's level of financial involvement tabled for final decision at our March meeting
- Community branding / Way- Finding: Mark Favermann outlined direction of this program: Signage: 4 levels- Gateway, Village Directionals, Municipal Buildings and ID signs. A lighted centrally located Kiosk was also proposed 16 signs with tentative locations will be needed for the initial roll-out in addition to the C of C sign on Rt. #3A. Will finalize cost at our March meeting.

Branding: Mark also provided suggestions for future discussion on defining our target audience, message clarification and maintaining fresh content going forward.

- Scituate Water Conservation Plan: Voted EDC's endorsement of this plan presented by John Clarkeson at our January meeting.
- Overview - Visioning session(s), Greenbush and North Scituate
Ted Brovitz provided a summary and examples of how to develop Vision Plans for both Greenbush and the North Scituate business district. It was agreed we should first focus on North Scituate. A walking tour of the area is scheduled for 5 PM prior to our March 9 meeting. It was also suggested that the Town Administrator and at least a couple of Selectmen should be invited to one of our meetings to determine what is reasonably doable in both areas prior to plan development.

Other Business:

- EDC Website – We plan to finalize a proposal by our March meeting
- The New England Boat Show – Summarized EDC support for this event: A booth video of the Scituate New England Boating Show from Lighthouse Media and a “Sea Scituate” banner provided by Ted Brovitz
- Scituate Harbor Cultural District – discussed first meeting and plans going forward.
- Sewer System – Ted Brovitz provided a detailed summary of the town’s current Sewer systems condition, other municipal examples and possible funding resources.

The meeting was adjourned at 9:15 PM

Next meeting: Wednesday March 9, 2016. Selectmen’s Hearing Room

In April and May we will again be meeting at the WPA building.

Submitted: Monte Newman, Secretary