Scituate Harbor Cultural District Meeting Minutes Wednesday, December 6, 2023 9:00 AM via Zoom

In attendance:

Marie Flaherty, Patrice Maye, Michele Seghezzi, Kathy Mogayzel, Sue Gallagher, Jane Higgins-Norton, Steve Litchfield, Sue DiPesa, Susi Hofmeister, Marc Choquette

Meeting called to order at 9:06 AM.

First Friday Re-cap

First Friday was a great success and very well attended. Shops were crowded and full of families. It was discussed that an adult only event Saturday might be a nice addition. The tree lighting throughout the harbor looked great and we are thankful for EDC and the Harbor Merchants who organized so quickly. The new buoy lobster trap outside of Chopsticks & Forks was wonderful and many sang carols around it.

Mural

Patrice has reached out to some artists but needs more assistance with follow up. The Committee discussed whether we need to bring someone else in to help with specific projects. Marie Flaherty said she or her daughter, Grace, could help. It was discussed that we don't need to broadly promote as the muralist community is a small segment with very specific requirements (staging, insurance, maintenance plan) and we need to reach out to them directly. Sue DiPesa noted that EDC is considering hiring a marketing firm and will be sending out a proposal which then be rated by the commission.

Timeline:

January: Contact artists to gauge interest

February 15: Submissions due

March/April: Review of proposals and selection of muralist

Late May/June: Project commences (6-8 weeks)

Late June/July Project completion

Budget Discussion

The Cultural District approved \$3,000 for the holiday lights this year. We will assist in the on-going maintenance but need to know what that cost might be. Ken Swart will again receive a \$250 stipend.

Budget allocations were made as follows:

Mural 5,000 from FY23 Grant and 7,000 from FY24 = \$12,000

Artists 5,000

Stipend 1,000 (Ken, Bandstand and another project manager tentatively)

Printing/promotions 2,000

Kiosk

Needs some work in the spring - painting and needs a bracket as it's too heavy. Marie will have the map ready to go.

Move to approve the minutes of November 8, 2023, Motion by Steve Litchfield, Second by Sue Gallagher, 2 abstentions due to absence

<u>Next Meeting</u>: Scheduled for Wednesday, January 10, 2024 at 9 am via ZOOM. Agenda items to include Budget, Mural, and Feb-April Planning.

Meeting adjourned at 10:10 AM