

Economic Development Commission – Meeting Notes 4/11/2018

Attendees: Anne (chair), Sue, Paul, Geena, Colin;

Guest: Brad Washburn (Planning Director), Ted Brovitz (EDC consultant) and Robert Dwyer (resident)

EDC Funding Priorities → \$30,681.25 left for FY 18 (ends June 30); Ideas discussed, final vote for funding allocation at May meeting

- \$3,000 left on Ted Brovitz's contract – how should we use his services for upcoming projects
- Pocket guide sponsorship
 - Possibility of electronic pocket guide/app
- 50th Heritage Days
 - Requested \$15,000
- Wayfinding Program
 - Started about 4 years ago – need to make headway. Multiple phases planned out to help with marketing town brand Sea Scituate
 - Designs created and locations identified – need to manufacture and install signs
 - Want visible and attractive signage for each village
 - Ted suggested village kiosks that contain business directories and community event boards
 - Gulf River, Third Cliff, and Gannet Road all have similar kiosks
 - Invite Beautification committee to discuss conjunction with landscaping
 - Need to see action on Cole Parkway signage
- 3A Sign
 - Needs to be redesigned – looking for something simple
 - Speed limit is 50 mph, need something eye catching that isn't distracting and will make an impact for town brand
- Greenbush-Driftway Planning
 - Want to continue public workshops to increase transparency for the project
 - Not a zero sum game – development in GB/DW does not prevent development in other areas of town
 - Plans for another workshop in May
- Bringing fun entertainment to small areas of town – projector screen scenes in alleyways as an attraction for pictures and tourism
- Antique car shows
- July 4th Community Event in Lawson Park
- Farm to Table banquets as a fundraising opportunity – invite local chefs and serve fresh seafood; could use lighthouse parking lot for beautiful scenery

Greenbush Area Planning Update

- Regional Waste Water Treatment Facility grant approved
 - Partnership with Towns of Hull and Cohasset to look into feasibility of regional sewer project
- New zoning for Greenbush placed on hold until sewer situation is planned out

Infrastructure and Grant Funding Update

- Applied for, but did not receive MDI (Mass. Downtown Initiative) Grant for the harbor
- Applied for Housing Production Grant with DHCD to create more affordable housing
- Looking into Massworks Grant

Old/New Business

- Discussed sign on Stockbridge Rd for new development of 74 unit structure
- Meals tax is doing well – \$10,000 of EDC budget derivative from meals tax
- \$30,000 that requires Town Meeting to be released – talked strategy
- Vape shop moving into North Scituate
- P&S for Shell Gas Station in the Harbor – proposal for mixed use with Starbucks and 15 units above

Minutes approved 5/9/18